

Kids Heart Challenge

Beginning this month, for the eleventh consecutive year, students at Concord Elementary School will be participating in an optional fundraiser for the American Heart Association called the Kids Heart Challenge. If the students choose to participate, they have two options for raising money. First, they can ask friends and family for donations in the form of cash or checks (made payable to the American Heart Association). Even easier, however, is to join the Concord Elementary School team online and send out e-mails to family and friends around the world. This allows people from across the globe to donate online using their credit card, eliminating the need for the students to handle money at all. To sign up online, just visit

https://www2.heart.org/site/TR?pg=company&fr_id=4818&company_id=259331. We would like to stress the importance that students should not be going from door-to-door asking for donations from strangers.

The culminating event for the fundraiser will be held during the students' Physical Education time on Friday, February 7, and will include a variety of jump rope games and activities. The collection dates for any students turning in cash or checks in the designated Kids Heart Challenge envelope (to their Physical Education teachers) will be Monday, January 27- Friday, February 7. If you have any questions, please contact us at:

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Thank you,

Greg Kirchen and Craig Damrow

Concord Elementary School Physical Education Teachers